

Title Marketing and Business Development Officer at 2 Bridge

2 Bridge company

2 Bridge is a Belgian-based consultancy company that provides advice and support on all key disciplines of healthcare product development (discovery, pre-clinical, clinical and product development, registration and life-cycle management). We work globally with startups, biotech, medtech, pharma, and investors. 2 Bridge typically operates via flexible and cross-functional teams, aligned to the project need. Our broad and multidisciplinary expertise allows to address the most complex and challenging tasks during development. For more information, please visit: www.2Bridge.be.

Job description

Are you interested to make a difference and contribute to realize our growth plans? We are looking for an enthusiastic Marketing & Business Development Officer to support realizing the business development, marketing and communication ambitions and plans of 2 Bridge. You will work in a non-hierarchical environment that highly values teamwork and where you will have the freedom to shape your role. You will report to and work closely with the Business Development Director of 2 Bridge.

To further build the 2 Bridge brand, business and community, your responsibilities include:

- Contribute to and implement the business development, and marketing & communication strategy.
- Execute various administrative activities (set up and prepare client calls/visits, write reports of meetings, maintain client database, ...).
- Reach out to potential clients and partners.
- Ensure deliverables of outsourced activities.
- Work with our scientists and network to generate content and promotional materials.
- Publish and manage social media/web page content.
- Initiate and implement marketing activities (congresses, company presentations, client identification and follow-up, mailing campaigns, ...).

Desired profile

- Degree in marketing, communication, business management or the like (minimally academic Bachelor). A minimum of two years working experience is expected.
- Interest in drug development and life sciences is a must – previous experience in this context is an asset.
- Ability to create impact through leveraging communication channels, incl. social media; excellent commercial, writing and communication competences, incl. story telling; and brand creation skills.
- Can work in team and independently, with the ability to create energy and enthusiasm.
- Pro-active, well-organized with an eye for detail, flexible and creative mindset.
- Proficient in English and Dutch, writing and speaking.

What we offer

- You will be contributing to our ambitious growth plans.
- You will be part of an enthusiastic team where human interactions, teamwork and bringing together different perspectives are highly valued.
- You will work in a small, but growing organization with an informal and non-hierarchical way of working.
- You will have the freedom to own, take up and shape the role and be the motor of furthering the 2 Bridge brand.
- You will be able to bring new ideas and turn them into impactful results.

How to apply

CV, motivation letter and short video (max 3 min) where you:

1. Introduce yourself
2. Explain why you are interested in the job
3. Outline why you think you are the right candidate

Interested? Please send your motivation letter, video and CV to info@2bridge.be before June 15, 2021.